

Pia Schack Pedersen

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Sendt: 1. april 2011 17:36

Til: Pia Schack Pedersen

Cc: Ingelise Nielsen

Emne: Re: SV: SV: Tal mv

Hej Pia,

Af Google analytic fremgår det at der har været 82,463 besøgende, som sammenlagt har læst/ downloaded 825,411 noveller i perioden 1/10-2010 - 31/3-2011. Størstedelen af brugerne kommer fra København og Frederiksberg, og de har i gennemsnit brugt 17,2 minutter på sitet med at læse og skrive.

Kan det bruges?

God weekend

Hilsen
Joram

Analytics Settings View Reports:

My Analytics Accounts:

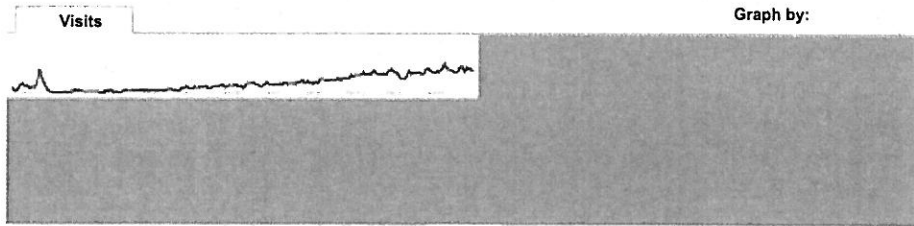
- Dashboard**
- Intelligence Beta
- Visitors
- Traffic Sources
- Content
- Goals
- Custom Reporting

- My Customizations**
- Custom Reports
- Advanced Segments
- Intelligence Beta
- Email
- Help Resources**
- About this Report
- Conversion University
- Common Questions

Advanced Segments:

Dashboard

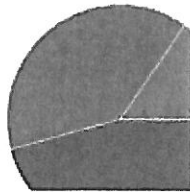
Oct 1, 2010 - Mar 31, 2011



Site Usage



Traffic Sources Overview



Direct Traffic
37,742.00 (45.77%)
Search Engines
31,903.00 (38.69%)
Referring Sites
12,744.00 (15.45%)
Other
74 (0.09%)

[view report](#)

Content Overview

Pages	Pageviews	% Pagevie
/da/	102,846	12.46%
/	69,649	8.44%
/da/book/search/updated	11,914	1.44%
/book/search/updated	8,993	1.09%
/da/people/profile/200912	5,895	0.71%

[view report](#)

Visitors Overview



18,649 Visitors

[view report](#)

Map Overlay

[view report](#)

Analytics Settings View Reports:

My Analytics Accounts:

- Dashboard
- Intelligence Beta
- Visitors**
- Overview
- Map Overlay**
- New vs. Returning
- Languages
- Visitor Trending
- Visitor Loyalty
- Browser Capabilities
- Network Properties
- Mobile
- User Defined
- Custom Variables
- Traffic Sources**
- Content**
- Goals**

Custom Reporting

My Customizations
 Custom Reports
 Advanced Segments
 Intelligence Beta
 Email

Help Resources
 About this Report
 Conversion University
 Common Questions

Advanced Segments:

Overview »

Country/Territory Detail:

Oct 1, 2010 - Mar 31, 2011

Denmark



This country/territory sent 80,125 visits via 310 cities

Detail Level: City Dimension:

Site Usage	Goal Set 1	Views:		
Visits 80,125	Pages/Visit 10.16	Avg. Time on Site 00:17:21	% New Visits 21.08%	Bounce Rate 22.86%
% of Site Total: 97.16%	Site Avg: 10.01 (1.45%)	Site Avg: 00:17:12 (0.89%)	Site Avg: 21.05% (0.10%)	Site Avg: 23.46% (-2.57%)

Detail Level: City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. Copenhagen	10,144	8.60	00:14:30	18.48%	25.02%
2. Frederiksberg	6,478	8.72	00:13:17	24.99%	26.89%
3. Odense	3,933	8.50	00:17:27	17.70%	24.82%
4. Arhus	3,502	9.56	00:16:39	18.24%	20.38%
5. Alborg	2,874	8.33	00:15:51	27.17%	21.78%
6. Kolding	2,862	9.08	00:16:51	23.93%	14.85%
7. Randers	2,007	33.71	00:43:03	12.21%	20.98%
8. Naestved	1,908	9.90	00:18:57	15.72%	13.57%
9. Esbjerg	1,880	9.25	00:13:08	15.43%	17.34%
10. Viborg	1,608	7.81	00:14:08	13.93%	21.58%

Filter City:

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